

HEADER DESIGN

PROJECT GOAL

Make www.kava.ee current header (+layer) more professional-looking. You can redesign the whole header **or just improve the current one**. You can rearrange the location/positions of items. But keep in mind that users have got used to current header...so changing position/logic of items and add value in terms of usability, is risky.

MUST-HAVE ELEMENTS OF THE HEADER

The screenshot shows the header of the kava.ee website. Annotations A through F point to specific elements:

- A**: The kava.ee logo.
- B**: The main navigation menu (Telekava, Filmid, Sarjad, Oma kava, Logi sisse).
- C**: The search box.
- D**: The channel and channel group select + layer (110+ telekavad - vali siit!).
- E**: The day selection / header (KNR L P E T K N R L P).
- F**: A random quote (Mineraal... ma gaasita mulle ei meeldi, see on liiga vedel. La...).

Channel	TV6	etv	ETV2	MTV Eesti	Seitse
Eesti	12:20 Mängufilm Maa ilma tipus (Touch the Top of the World, Kanada 2006) draama	16:59 Tänapäev kava	13:00 Dancefloor Chart*. Tantsumuusika edetabel	12:00 Bon Appetit Zone	
ETV	14:00 Kodu keset linna	17:00 Tegutse! (eestikeelsete subtiitritega)*	14:00 Smells Like The 90's. 90ndate muusikavideod	14:00 Seitse Hitid	
Kanal2	14:30 Kutsuge Cobra 11: Iga hinna eest*	17:30 Õpiõu! Viljandi Valuoja (Eesti 2006)		Ainult tuntuimad hittlood viimasest aastakümnest. Vanemale muusikale	
TV3		17:55 Lastelavastus Pintselsabad, 10			
Kanal 11					
Eesti 2					

- A – logo (i do not have vector version of that log – it was probably made in Paint-like program...font is Verdana and the dot is red :).
- B – main menu (menu items are „tvguide, movies, series, personal tvguide, login“)
- C – search box (replaced by login box, if user wants to log in and presses „Logi sisse“)
- D – Channel and channelgroup select + **layer**
- E – Day selection / header (must include one-letter day name + day number) – click on menu items – movies, series title replace the day selection
- F – random quote
- G – **advertising** space (width = 100%). You can see the header with advertising area on the next page.

110+ telekanali
kavad - vaata siit!

< **K N R L P E T K N R L P**
20 21 22 23 24 25 26 27 28 29 30 31

“ Kui kotkad vaikivad, hakkavad papagoid vatrada. *Sir Winston Churchill*

Eesti

ETV

Kanal2

TV3

Kanal 11

Eesti 2

TV6

etv

ETV

Kanal2

3

TV3

11

Kanal 11

13:40 **Mängufilm Uneteadus**
(*Science des rêves,*
Itaalia/Prantsuse 2006)*



13:30 Lindpüü: Puurivõitlus, 2
14:30 Kaks ja pool meest: Minu
neetud jälitaja
15:00 **Metsik kass, 137/252**



13:35 Targem kui 5B*
14:30 **Mõrv sai teoks: Verejäljed**



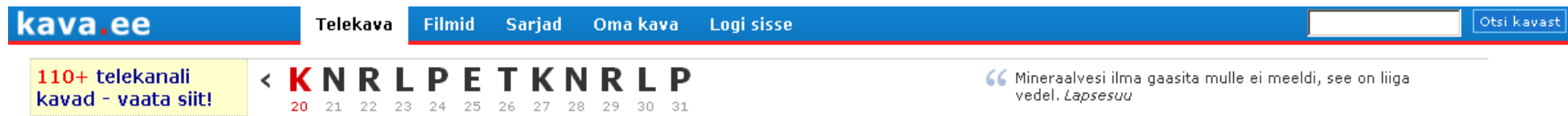
13:30 Aafrika südames*
14:25 Armulõks*
15:15 **Dr Quinn: Valeravi**



- Advertising space is only displayed when it is booked. Otherwise the area is hidden to make the site more user-friendly. You can see the site with an ad space here: www.kava.ee/v8

VARIATIONS OF THE HEADER

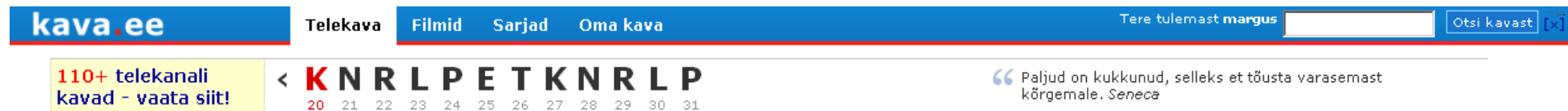
1. DEFAULT VIEW



2. USER LOGIN MENU (BEFORE LOGGING IN) – user has clicked on „Logi sisse“ (translation: „log in“). Search box is replaced by username + password box.



3. MENU AFTER LOGGING IN – there is text „Welcome {username}“ and close button. Also search box as on default menu.



4. USER HOVERS MOUSE ON „100+ ...“ - a layer appears with channelgroup and channel names that user can select.

kava.ee Telekava Filmid Sarjad Oma kava Tere tulemast margus Otsi kavast

110+ telekanali kavad - vaata siit!

Eesti
 ETV
 Kanal2
 TV3
 Kanal 11
Eesti 2
 TV6
 ETV2
 MTV Eesti
 Seitse
 TV14
Soome
 TV XXI
Vene
Saksa
 Film
 Discovery
 Dokumentaal
 Dok: Loodus
 Muusika
 Uudised
 Sport
 Lastele
 Täiskasvanutele
 Varia
 Venemaa kanalid

Eesti	Eesti 2	Soome	Vene	Saksa
ETV	TV6	YLE1	PBK	RTL
Kanal2	ETV2	YLE2	RENTV Eesti	Super RTL
TV3	MTV Eesti	MTV3	TV3+	RTL 2
Kanal 11	Seitse	Nelonen	RTR-Planeta (Balt)	PRO 7
	TV14	TV Finland	RTR-Planeta	SAT 1
		SVT	STV	Deutsche Welle
			Orsent	Arte
			TVN	3SAT
			RENTV Eesti	ARD
			HTB-Мир	DSF
			ТВЦ	Kabel Eins
			ПЕРВЫЙ МИР	N24
			РТВ International	ZDF
			РОССИЯ	VOX
Film	Discovery	Dokumentaal	Dok: Loodus	Muusika
TV1000	Discovery Channel	Viasat History	Animal Planet	MTV Eesti
TV1000 Kino	Discovery World	Viasat Explorer	National	Seitse
TV1000 Premium	Discovery Science	Travel	Geographic	Mezzo
TV1000 Action	Travel&Living	Sailing Channel	Nat Geo Wild	VH1 Classic Euro
TCM				VH1 Classic
Hallmark				MTV Dance
TV XXI				MTV Hits
Silver				MTV2
				Viva
				MCM POP
				MCM TOP
Uudised	Sport	Lastele	Täiskasvanutele	Varia
CNN	TV14	Cartoon Network	Private Spice	Fox Crime
euronews	Viasat Sport Baltic	Boomerang	Adult Channel	Fox Life
CNBC Europe	Viasat Sport Golf	Jetix	Hustler TV	VOOM HD
Sky News	Eurosport	Nickelodeon	Blue Hustler	Silver
Bloomberg	Eurosport 2	Jetix Play	Playboy TV	Wine TV
BBC World	Extreme Sports	Disney Channel		Trace TV
Al Jazeera	MotorsTV	Playhouse Disney		Star!
FRANCE 24	ESPN America	Toon Disney		Romantica
TV8	ESPN Sport	Baby TV		E! Entertainment
TV5 Monde Europe	Viasat Sport 1			BBC Prime
Anirang TV	Viasat Sport 2			Reality TV
	Viasat Sport 3			Romantica
				FTV

13:30 Aafrika südames*
 14:25 **Armulõks***
 Armulõksu teises osas jätkab Carolina testidega, et näha, millise riigi noormees on romantilisim. Nii näiteks tuleb meestel tegemist teha rulluisutamise ja ning Carolinale riiete ostmisega. Lõpuks murrab Carolina pargis jalutades meeleka kontsa, et noormeestel avaneks võimalus näidata, kuidas nad daami hädast välja aitavad. Taas kord selgub, et eri riigi meestel on asjadest väga erinevad arusaamad.
 > +/- omakava
 15:15 Dr Quinn: Valeravi
 16:05 Tantsi, kui oskad!
 16:50 Saint Tropez: Ohtlik mäng
 17:50 Beverly Hills, 90210: Meeste mängud

WHAT I EXPECT

- PSD (no html/css)
- VIEWS
 - default view
 - user before login view/box (look how tv24.lt has solved user login – it is an option) – can be as layer
 - user after login view (username, logout button)
 - channel/channelgroup selection layer

WHAT I OFFER

- 300\$ for header
- if new header design requires a logo redesign then +200\$ for the logo (total 500\$).

I know that usually **first** a logo is designed and then later that logo is put on header... I cannot do it this way, because for me it is important that logo looks good on the header...i cannot say if a logo is good without the header around it...so that is why i need header + logo together.

COMMENTS

Similar sites: telkku.com (click on titles), tv24.lt, tv.nu, tvguide.com, tv.com, tvguide.co.uk. I like the kava.ee most as it is clear and simple.

Search box: look how tv24.lt has solved search box (icon for button)...that looks pretty good

Login box: tv24.lt has used a good solution, also telkku.com has used a similar concept (layer) – but current solution at kava.ee is ok too, it is simple.